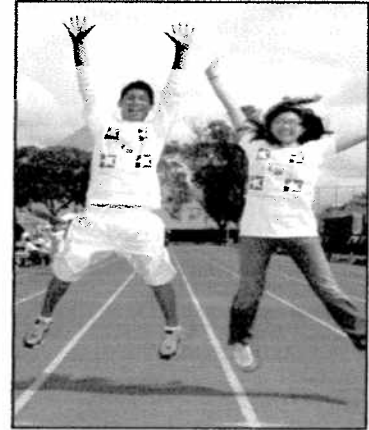




The American Cancer Society  
New England Division invites you to join:

## The Relay Pacesetter Club

The Relay Pacesetter Club has been created to recognize Relay participants who excel in their efforts to support the Society's mission to eliminate cancer as a life-threatening illness. The Relay Pacesetters are a select group of individuals committed to achieving extraordinary fundraising results for the American Cancer Society Relay For Life events.



### Becoming a Relay Pacesetter is easy!

- ★ Sign up online at [www.RelayForLife.org](http://www.RelayForLife.org) to participate in your local Relay For Life event.
- ★ Set your individual fundraising goal to **\$2,500** or higher.
- ★ **Fundraise, fundraise, fundraise!** You can start by sending an email to your friends, family members, and coworkers asking them to help make a difference in the fight against cancer by supporting you as you strive to reach your goal.

Once you reach or surpass **\$2,500** in donations, you'll be a member of the **Relay Pacesetter Club of New England!** Pacesetters are determined based on the total amount of donations you collect for Relay – including cash, checks, and credit card donations.

As our way of saying thank you, all Pacesetter Club members will receive:

- ★ A special letter of recognition from our Division CEO
- ★ Recognition on the Relay For Life online websites
- ★ Special Pacesetter Gift – a special windbreaker jacket!
- ★ Acknowledgement at your local Relay For Life events

For more information on the Relay Pacesetter Club, please talk to your Relay For Life Event Chairs, or visit [www.RelayForLife.org](http://www.RelayForLife.org) to find your local event.